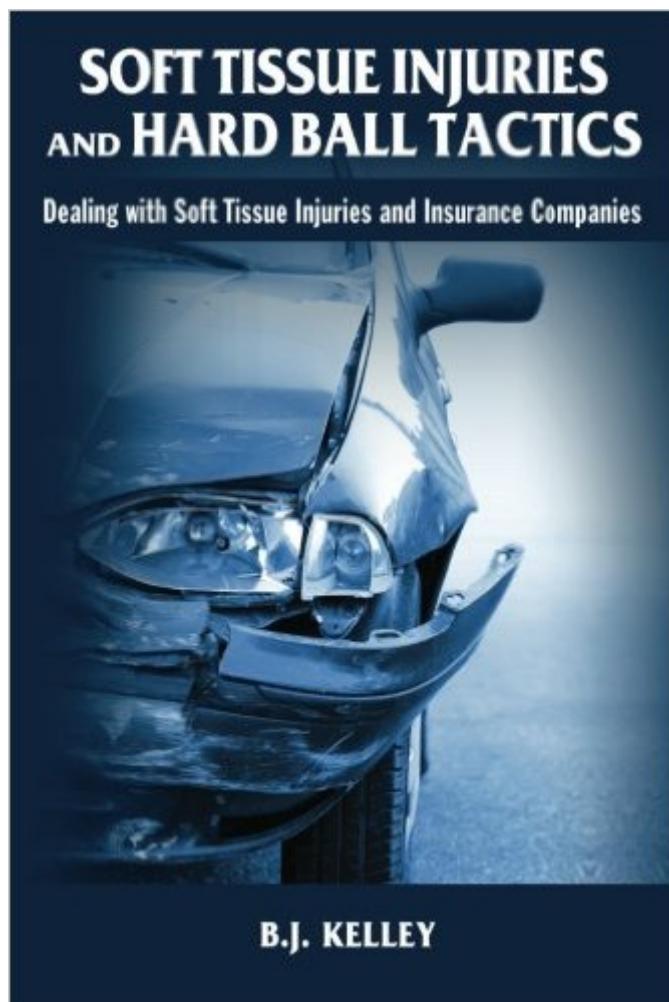


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# Soft Tissue Injuries And Hard Ball Tactics: Dealing With Soft Tissue Injuries And Insurance Companies



## Synopsis

Insurance companies make billions of dollars by minimizing soft tissue injury claims. They are highly skilled at using strong tactics to accomplish this goal. Many individuals who suffer from injuries related to automobile, semi trucks, or motorcycle accidents often realize this far too late. Now, seasoned personal injury attorney B.J. Kelley draws from decades of experience to provide anyone suffering from an accident with an effective plan of action to manage the claim process. *Soft Tissue Injuries and Hard Ball Tactics: Dealing With Soft Tissue Injuries and Insurance Companies* is a straightforward, step-by-step "how to" manual to help anyone overcome the daunting hurdles that insurance companies put forth to minimize personal injury claims. The average person is typically not equipped to deal with the carriers on their own. In fact, many of those who incur accident-related injuries simply believe they are just a little sore and expect to improve within a few days. However, there is often a delay in the onset of soft tissue pain so that the pain doesn't present until well after a person has foregone an attorney's counsel and made statements that indicated that all was well. Regrettably, this all-too-common course of events may work to your disadvantage when ultimately filing a soft tissue claim. To avoid pitfalls of this nature, Kelley clearly maps out every aspect of this all-important scenario. The book first details the motivations of the insurance companies. It then lays out the carriers' standard procedures and discusses why your own company won't necessarily help you after an accident. The author then itemizes the do's and don'ts you should consider after you've been in a wreck, from calling the police to hiring an attorney. He then defines a soft tissue injury, and the reasons the injury may not be immediately evident after a collision. The book also discusses medical treatment, the challenges of soft tissue injury cases, and what to expect from your attorney during the course of your case. When it comes to soft tissue injuries, information will give you the crucial power you need to handle your claim, and get the treatment to which you are entitled for as long as you may require it. Clear, concise, and indispensable, *Soft Tissue Injuries and Hard Ball Tactics: Dealing With Soft Tissue Injuries and Insurance Companies* can help ensure that the pain of an accident can be minimized in every way. Read it and reap the coverage you have coming.

## Book Information

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## **Customer Reviews**

Excellent book! A must read if you have been injured by someone else and are making a claim against an insurance company. Do I need an attorney? Will the insurance company treat me fair? What is a soft tissue injury and what type of healthcare provider can help me? Why doesn't the insurance company treat me fair? Will the insurance company pay my medical bills? All of these questions and others are answered by Mr Kelley's book.

Mr. Kelley's book is an excellent guide for both those who have been injured in an accident and will be pursuing a claim against an insurance carrier as well as for those lawyers that are general practitioners and don't routinely handle personal injury cases. In fact, given Mr. Kelley's impressive credentials and experience, those lawyers that consider themselves experts in handling personal injury claims could well benefit from reading his book to see if there is anything they may be missing and/or should be doing differently. It never hurts to refresh your skill set. I know I am better prepared to handle such a claim the next time such a client knocks on my door.

if you buy the how to win your personal injury claim from nolo, you don't have to bother with this book. I don't want to say a waste of time, but sort of. Written by a lawyer who over and over recommend you seek legal help.

Dont buy!Dont buy!Dont buy! After receiving the book it is very clear that the other 3 reviews are from individuals that are just trying to sell the book. The book tells you about the process and steers you in the direction of hiring an attorney

This book by experienced attorney B.J. Kelley is a must-read for anyone about to embark on the personal injury claims process with (against) an insurance company. Mr. Kelley gives practical advice and explains the process from beginning to end, and he does so from the injured person's

perspective. As a practicing lawyer who typically does not handle personal injury cases, reading this book was a helpful reminder to me on how to deal with clients who ask me about potential personal injury claims. The advice they'll get from me: Get a lawyer who knows what s/he is doing, and engage that lawyer before word one with an insurance adjuster.

Anyone with any sort of insurance, car ,home, travel etc should read this. Millions of people pay their insurance for years believing that , when they need to claim (possibly having never claimed in 30+ years) they will be treated promptly and fairly by their insurance provider. This may have been the case 30 - 50 years ago but not today. This book shows how in recent times the insurance industry sold it's sold to the devil and now, by comparison, they make the banking industry look good. Although written for the American market the lessons learned are as valid in the UK . The author discusses how insurance companies have employed consultants to maximise their profits at the expense of policyholders by using tactics such as 'delay, deny , defend'. They spend a fortune on advertising to ensure that you, the consumer, buy in to the fairy-tale of 'we care for you and you can count on us to be there in your hour of need'. The insurance company is not your friend. They are not on your side. Consumers too often focus on price when buying insurance and this has become even more so in recent years with the advent of price comparison sites. However the most important factor is how that company processes claims. then here's the rub..... whilst you can find a wealth of consumer data on e.g how safe or reliable a particular model of car is, the insurance industry makes it very difficult for consumers to research detailed information on how client oriented and fair their claims process is. The book is only about 100 pages long so is an easy read but is packed with useful information. Don't wait till you have to make a claim..... read this book NOW.

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